

Privacy Notice on the Processing of Personal Data of Event Participants

(art.13 GDPR 2016/679)



DATA CONTROLLER

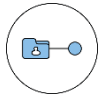
The company Environment Park S.p.A., in its capacity as leader of the Temporary Association for the Purpose called Polo CLEVER, processes as Data Controller the data collected when joining the events organized or managed by Polo CLEVER.

The Data Controller has its registered office in:

Via Livorno, 60

10144 Torino

e-mail: privacy@envipark.com



SOURCE AND TYPE OF DATA PROCESSED

The personal data subject to processing are:

- **Identification data** (name and surname, role/function)
- **Contact data** (email, telephone, mobile)
- **Photographic images;**
- **Audio and video recordings.**

The identification and contact data are provided by the interested party when confirming participation in the event by filling out a specific form or by email. The photographic images and audio and video recordings are acquired when participating in the event.



PURPOSE OF THE PROCESSING

Personal data are processed for:

1. registering the participation in the event, preparing any identification cards, preparing personalized material, managing the participation of the interested party; legal basis: consent of the interested party expressed through an unequivocal positive action consisting in sending the confirmation of participation (art.6 letter a) GDPR).
2. Taking photographs and audio and video recordings and publishing them on the institutional websites and social media of the Data Controller, as well as dissemination through the press; legal basis: consent of the interested party expressed through an unequivocal positive action consisting in voluntary exposure to photography or audio and video recording (art.6 letter a) GDPR). The refusal of consent must be expressed by communicating to the reception staff, photographers and cameramen the desire not to be filmed.



STORAGE PERIODS

Personal data is retained for the time necessary to fulfill the purposes indicated. Specifically, personal data relating to participation in the event are retained for 5 years. Photographs and audio and video recordings are retained for 10 years.



NATURE OF THE PROVISION

The provision of personal identification and contact data is optional but essential for the purpose indicated in point 1. Any refusal to provide data could make it impossible to correctly participate in the event. The provision of photographic images and audio and video recordings is optional and refusal to provide does not affect participation in the event.



REVOCATION OF CONSENT

Interested parties may revoke any consent given at any time. Following revocation, the Data Controller, to the extent possible, will cease to process the images and footage in which the interested party who revoked consent appears and will, where possible, remove the published photos, although not guaranteeing total removal in the event of further sharing of the same by other social media users.



DATA RECIPIENTS

The acquired data may be communicated to:

- authorized personnel (employees and collaborators) by the Data Controller based on the roles and duties performed;
- E.R.WEB - s.r.l, as Data Controller, offers management and technical support services for the website.
- Social Networks and press bodies.

Finally, they may be communicated to the subjects authorized to access them by virtue of provisions of law, regulations, European regulations.

The complete list of recipients of personal data is available from the Data Controller.



DATA TRANSFER OUTSIDE THE EU

In no case does the Data Controller transfer personal data to third countries outside the EU or to international organizations. However, it reserves the right to use cloud services; in this case, the transfer will take place to suppliers who operate in countries deemed adequate pursuant to art. 45 or who provide the guarantees provided for by art. 46 GDPR.

For more information on the transfer or to obtain a copy of the guarantees applied, contact the Data Controller at the contact details above.



RIGHTS OF INTERESTED PARTIES

The interested party may exercise the rights provided for by the GDPR (art. 15 – 22). In particular, ask:

- if personal data concerning him or her is being processed and - if confirmed - to obtain a copy of such data («right of access»);
- the rectification of inaccurate data and their integration where incomplete («right of rectification») limited to identification and contact data;
- the deletion of data or "oblivion", unless there are obligations to retain them or legitimate interests of the Data Controller («right to erasure»);
- that the processing of his or her data be limited («right of limitation»);
- that the data provided to the data controller be transferred to another data controller («right to portability»), only if the processing is based on consent or on the contract;
- opposition to the processing of personal data for reasons related to his or her particular situation, to be specified in the request;
- opposition to automated decision-making (e.g. profiling).

The Data Controller specifically recalls that each interested party may exercise the right to object in the forms and ways provided for by art. 21 GDPR. However, the Data Controller may reject the request if it demonstrates compelling legitimate reasons to proceed with the processing.

The interested party may exercise the aforementioned rights by communicating to the Data Controller the subject of the request, the right that he/she intends to exercise and any element suitable for identification that certifies the legitimacy of the request.



**COMPLAINT TO THE
SUPERVISORY
AUTHORITY**

The interested party has the right to lodge a complaint with the Guarantor for the Protection of Personal Data (art. 77 GDPR).



**AUTOMATED DECISION-
MAKING PROCESSES**

The Data Controller does not carry out any processing on personal data that consists of automated decision-making processes.